



Bradelocz™

The Permanent Braids

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Welcome To...

“Are Bradelocz For Me?”

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The logo for Bradelocz is prominently displayed in the top left corner. It features the brand name 'Bradelocz' in a bold, white, sans-serif font, with a small 'TM' trademark symbol to the right. The text is set against a dark, rounded rectangular background that has a subtle red glow. In the background of the entire slide, a woman with dark, curly hair is visible, looking downwards.

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About “Are Bradelocz For Me?”

If you're viewing this document you are obviously contemplating starting permanent braids/locs and even more specifically, starting them with braids. But you're probably also be wondering if this particular method is right for you...will it work with your hair texture...will they look right on you...will they fit into your place of work...and on and on and on.

So, this little course was designed to help you make a more informed decision by answering some commonly-asked questions about **Bradelocz**. Let's get started...



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“What exactly are *Bradelocz*?”

Bradelocz are, simply put, locs (as in dreadlocks) that are started from basic braids/plaits and maintained using a special interlocking technique as opposed to using gels, waxes, etc.

The logo for Bradelocz is displayed in a white, rounded rectangular box with a black border. The text "Bradelocz" is written in a bold, white, sans-serif font, with a small "TM" trademark symbol to the right of "Locz". Below the logo, the text "The Permanent Braids" is written in a smaller, white, sans-serif font. In the background of the top right corner, there is a dark, close-up photograph of a woman's face with her hair styled in braids.

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“What, if anything, is the difference between Bradelocz and Braidlocs?”

The terms “Bradelocz” and “*braidlocs*” are often used interchangeably and in the most *basic* sense, there is no difference.

HOWEVER...like Bradelocz, *braidlocs* are locs started that are with braids BUT they may be maintained using ANY method - palmrolling, interlocking or even freeformed.

Bradelocz, on the other hand, are not only started with braids, but they are *distinctly* maintained using an interlocking technique that is taught in the Bradelocz Guide.



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“What Do You Mean By ‘Permanent Braids’?”

The concept of “permanent braids” is based on the fact that there are many who wear (extension) braids **CONSTANTLY** – getting them put in, wearing for a while, getting them taken down only to repeat the process all over again. Bradelocz are braids you put in **ONE TIME** and they are left in to become (what I like to refer to as) permanent braids!



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“I've heard that it's not a good idea to start locs with braids because they never really lock...is this true?”

As somewhat of a *pioneer* of the Bradelocz/braidlocs "movement" (and I use that term very lightly) I have had many debates and arguments with other Locticians about this subject.

Starting locs with braids is a VERY viable method despite what some may say or think. I can attest to the fact that the braids DO lock up. Does it take a little longer? It *may*, mainly depending on your hair texture (softer/looser textures and patterns will ALWAYS take longer than more coarse/tighter textures) but locking in and of itself is a PROCESS and a definite lesson in patience no matter *how* you start them.



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“I want Sisterlocks but they're a little out of my price range. Can I get Bradelocz as a cheaper alternative to Sisterlocks™?”

Well...I do not choose to market Bradelocz as a “cheaper alternative” but many come to that conclusion on their own and that’s fine for now, especially when one decides to do-it-themselves.

I will admit that in my earlier days of locking people would say to me, “I like your *Sisterlocks*” or “Are those Sisterlocks?” But just keep in mind that Bradelocz are just that... *Bradelocz* and Sisterlocks are *Sisterlocks*. While other methods of locking can produce a similar LOOK...they are unique on many levels. But if it is the small, tightly-woven look you're going after but with the ability to do them yourself, then **Bradelocz** can be viewed as a great alternative.

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“Can I really do these myself or will I need assistance?”

Well, this is going to depend greatly on:

- - Whether or not you can braid or braid *your own* hair
- - Whether or not you have any physical conditions that may prevent you from having your arms up for extended periods of time - although you *can* stop and take as many breaks as needed.
- - Whether or not you want your sections/partings to be SUPER-meticulous
- - Whether or not you have the patience for it

I did *my own* and I know many others who have done their own, so it definitely CAN be done. However, if you feel that you will have challenges doing it yourself, then you'll want to enlist the aid of someone else. Which leads me to...



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“Is there anyone in my area who can start and help me maintain my Bradelocz?”

To date, there are no "trained/certified" individuals who do **Bradelocz** (*although this is something I am working on changing very soon*) but all you really need is anyone who can braid/plait well enough to help you get started and the Bradelocz eBook Guide to learn how to maintain them...even if that same person does it FOR you!

Simply print out a copy of the sizing chart located in the Bradelocz eBook Guide and instruct the person assisting you with your braids to make your sections according to your wishes (based on that chart), not to use extension hair and not to braid your hair too tightly. If you want, you can also have them study and learn the method of tightening your new growth that is taught in the Bradelocz Guide so they can assist with that as well.



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“Can Bradelocz be done using extensions?”

The truth of the matter is, I originally designed the concept of Bradelocz for use with one's *own* hair. Even during my days as a Cosmetologist I didn't get into braid extensions therefore, I do not have experience with using them to start locs.

However, I have *heard* from women who have started their locs with extension hair most of which have indicated that they ended up having the extensions removed sooner than they originally intended.

If you desire to use extensions simply because you feel your hair is not long enough, perhaps consider waiting until your hair **IS** long enough for your personal tastes before attempting to even start locking and just wear the extensions as a temporary style while your hair grows out.



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“Can Bradelocz be started on straight hair?”

First, let's establish the fact that straight hair can be classified as both *naturally* straight as well as *chemically* straightened hair. Now I am VERY cautious with implying that Bradelocz can be done on straight hair because I realize that they would definitely unravel...a LOT. However, I *have* seen people who were so desperate to do it that they used small rubber bands to hold the hair in place. Now this may not be too aesthetically pleasing to some, perhaps even YOU.

Now as for *naturally* straight hair that will never have any distinctly-different “new growth”, I cannot honestly say because I have never done Bradelocz on naturally straight hair although, many years ago I did have a Caucasian woman to order my ebook and later wrote to me to tell me that she successfully locked her hair using the braids and, I believe, rubber bands. She showed me pictures of her hair (which I have regretfully lost over the years) and it looked very nice.

So, all in all, to try this method on straight hair would be a trial and error situation on YOUR part, but **I make NO promises nor guarantees that it will work out!**



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“I work in a professional environment, will Bradelocz fit in?”

Yes, Bradelocz can most *definitely* fit into your work environment, provided they do not have strict policies in place stating otherwise. But if your main concern is neatness and professionalism in appearance or being able to wear nice styles, then you will most certainly be able to lock your hair and maintain your professional image at work or where ever.

The Bradelocz eBook Guide offers styling tips that range from very simple, basic and easy to a little more complex...but I'm certain there will be *something* there for you.



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“I am very active, will Bradelocz work for me and my active lifestyle?”

Bradelocz fit into active lifestyles quite well because locking the hair using braids is one of the methods that holds up a bit more under "pressure", that is, as long as you do not have a hair texture that simply **will not** hold up in braids no matter what.

So if you work out and need to rinse often, Bradelocz are excellent for that. The same applies if you swim. Many methods of starting locs require that you do not shampoo your hair for the first 1-3 months or longer, but with Bradelocz you can shampoo your hair right away with NO waiting!

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“Are Bradelocz for women only?”

No, not at all! Bradelocz can be worn by women AND men alike! My husband and sons have worn them and I’ve had plenty of male clients and customers!



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“Are Bradelocz a good idea for children?”

YES! Bradelocz are EXCELLENT for children (and teens)...especially if they HATE getting their hair combed no matter what you do to make it easier. They can be styled in pretty “little girl styles” and they’re so convenient for both her AND mom!





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“What if I have questions that weren’t addressed in this video?”

Be sure to stay plugged in by remaining on my Blog Subscription List as other questions may be (or may have been) answered that weren’t answered here.

Also, be on the look-out for my upcoming **LIVE Webinars** & calls I will be doing to where I will have Q&A sessions as well as deal with specific concerns about Bradelocz and perhaps locking in general! But you have to be plugged in to stay in the know! ;)

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**Click Here To Order The
Bradelocz eBook Guide
NOW!**